

Privacy and Personal Information

Terms of Use

CROSSFUND INC is committed to respecting your privacy and to complying with applicable data protection and privacy laws. This Data Privacy Statement is provided to help you understand how we may collect, use, protect, and otherwise deal with your personal information.

You acknowledge that by providing your personal information to CROSSFUND INC, you consent to the processing of your data in accordance with this Data Privacy Statement. You should read this notice in conjunction with the Terms of Service for our websites, apps and our products and services.

CROSSFUND INC is responsible for taking reasonable steps to ensure that the collected personal data is accurate, complete, not misleading and kept up-to-date by having regard to the purpose, including any directly related purpose, for which the personal data was collected and further processed.

This Privacy Statement covers all CROSSFUND INC businesses and entities in all countries in which it operates.

1. IMPORTANT TIPS

1.1. We know the importance of personal information to you. We will collect, use, store and share your personal information (hereinafter referred to as "processing") in strict accordance with the relevant laws and regulations and the provisions of CROSSFUND INC privacy policy (hereinafter referred to as "this Privacy Policy"), our platform Terms and Conditions and our Community Standard. This privacy policy is applicable to all products and services we provide to you. The purpose of this privacy policy is to describe how we handle your personal information when you use our products or services, and how you can access, update or delete such information.

1.2. Please read and fully understand this privacy policy before using our products or services. Once you start using our products or services, or submit personal information to us, you are aware of the full terms of this Privacy Policy and fully agree to our handling of such information in accordance with this privacy policy.

1.3. The network platform (including but not limited to database, official website, platform and mobile app) on which we provide products or services may contain links or guidelines to jump to other websites. Please note that we do not control these websites and this privacy policy does not apply to these websites under any circumstances. We recommend that you read their privacy policy carefully when visiting these websites.

1.4. If you have any questions, opinions or suggestions about the content of this privacy policy, you can contact us according to any contact information shown in Article 6 of this privacy policy.

2. DEFINITIONS

2.1. **You:** refers to the legal entity or individual who uses our products or services, including the individual who uses our products or services through the account under the name of institutional customer.

2.2. **We:** refers to CROSSFUND INC and all our subsidiaries, as of which you will be informed of from time to time, jointly considered (hereinafter referred to as "CF") as the provider of products or services.

2.3. **Product or service:** refers to the services, such as connecting accredited investors from our private angel community with startups, provided by us through channels including but not limited to computers, mobile intelligent terminals, etc.

2.4. **Personal information:** refers to all kinds of information recorded by electronic or other means that can identify a specific legal or natural person's identity or reflect the activity of a specific legal or natural person independently or in combination with other information, including name, ID card number, communication contact information, address, account password, property status, trace, etc.

3.HOW WE COLLECT AND USE YOUR INFORMATION

CROSSFUND INC will collect and use your personal information with your knowledge and consent.

Any personal information collected by CROSSFUND INC will be used in support of the intended purposes stated at the time at which it was collected, and subject to any preferences indicated by you.

In the process of using our products or services, we will only collect your personal information when it is necessary and within a specific condition, and this information is only used to provide you with products or services and optimize our products or services.

Specifically, we will collect information that you provide voluntarily or that results from the use of products and services as follows:

3.1. When you apply for use of our products or services, you need to provide us with your email address, mobile phone number, company name, geographical and other information (hereinafter referred to as "basic information") to determine your qualification and, if necessary, for our customer service personnel to contact you.

3.2. You can also purchase our products or services through the online platform. At this time, your order to us may contain your basic information and your mailing address (if we need to send invoices).

3.3. In the process of using our products or services, we may also collect information about your company name, department, position, company size and industry, financial information. This information will help us to assess your eligibility to access our services and to conduct better marketing research and analysis so as to provide you with better services. You can decide whether to provide this information or not. Failure to provide this information may affect the use of our products and services.

3.4. In the case of legal person's customers purchasing our products or services, in order to communicate effectively, we will require legal person's customers to designate contact persons. If you are designated as a contact by an institutional customer, the customer will provide us with your mobile number, email address and other information.

3.5. We may use your contact information to push you questionnaire, activity invitation, commercial advertisement and other information. If you do not want to receive this information, you can unsubscribe at any time according to the email instructions after receiving the above-mentioned email, or you can contact us at support@crossfund.net to unsubscribe.

3.6. When you contact us or we take the initiative to ask for your use suggestions or opinions through questionnaire or telephone, we may save your communication / call records and content and other information, which are used to help us improve the service / respond to user's questions and such information shall be considered confidential and treated by us as such unless otherwise agreed in writing with You.

3.7. When you use our products or services, some of your information, including but not limited to the model of your device, unique identification number, operating system, browser type, display resolution, internet protocol address, domain name, web page, time and duration of visiting the website, pages visited when using the services, may be accessed through internet protocol address, cookies, web site labels As well as various technologies and methods such as navigation data collection are collected (i.e. collected when you do not actively provide information) and recorded in the server log file. **We may use this information for statistical analysis to improve our services and marketing.** In the case that you use our products or services through the legal person customer account, we will also provide statistical information about the use of our products or services by each user under the account according to the requirements of the legal person customer. This information usually does not belong to personal information that can identify the user's identity, but if this non-personal information can be combined with other information to identify a specific natural person's identity, or used in combination with personal information, during the combined use period, this information can be regarded as personal information, we will provide or use it anonymously and de-identified to protect your personal information from abuse.

3.8. Our website adopts Internet Protocol (IP) address technology. The IP address is a number assigned to your computer by your Internet service provider so that you can access the Internet. In most cases, the IP address is dynamic (changes every time the Internet is accessed), rather than static (one-to-one correspondence with the user's computer), so the IP address is usually not considered as personal authentication information. We use your IP address to diagnose server failures, report information, determine the fastest path your computer can use to connect to this site, and manage and improve the site.

3.9. "Cookie" is a small amount of information sent by the website to your browser to help the website remember information about you and your preferences.

3.10. "Session cookies" are temporary information that will be deleted automatically when you exit the browser window or close the computer. Session cookies are used to improve site navigation and collect statistics.

3.11. "Persistent cookies" are more persistent information that, if not deleted, will always be stored on your computer's hard disk. Persistent cookies store information on your computer for a number of purposes, such as: retrieving some information you have submitted (such as passwords), helping to determine the most valuable areas for website visitors, customizing the website based on your preferences, etc. The main purpose of using cookies on our website is to store your default preferences.

3.12. You can set your browser to notify you immediately when you receive a cookie so that you can decide whether to accept it or not.

3.13. You can also set your browser to completely prohibit the storage of cookies, but you must be reminded that this may hinder your use of our website or services. To learn more about cookies, please visit www.cookiecentral.com/faq.

3.14. At present, we will not take the initiative to collect information beyond the express meaning of this privacy policy, including obtaining your personal information from a third party. If such personal information needs to be collected for business development in the future, we will obtain your express consent and obtain your personal information from a third party before obtaining it, and we will ask the third party to guarantee the legality of the information provided.

3.15. We use your information only in accordance with legal requirements and for the purposes specified in this privacy policy. If you need to use your personal information beyond the purpose mentioned above, we will ask your consent again.

4. HOW DO WE PROTECT AND SAVE YOUR INFORMATION

4.1. Measures to protect your personal information

4.1.1. We attach great importance to personal information security and take security technical measures in line with industry standards to protect the personal information security provided by you.

4.1.2. We establish special management system, process, organization and other management measures to ensure the safety of information. For example, we use the customer information centralized management system, and we only allow staff who have necessary access to customer information to access the system to query and manage customer information, and the system program is only allowed to be installed on the user's specific computer equipment in the office. We strictly set the authority level of access to customer information and require all personnel who may have access to your personal information to perform the corresponding confidentiality obligations.

4.1.3. In case of security events such as personal information leakage, we will launch emergency plans to prevent the expansion of security events and inform you in the form of push notice and announcement.

4.1.4. To ensure the security of your personal information, we need your cooperation with us. **Please do not disclose your login account and password to others. If you find that your personal information, especially your account or password, is leaked, please contact us immediately so that we can take appropriate and reasonable measures according to your application.**

4.1.5. The Internet environment is not 100% secure. We will try our best to ensure the security of any information you send us. If our physical, technical or management protection facilities are damaged, resulting in unauthorized access to information, public disclosure, tampering, or destruction, resulting in damage to your legitimate rights and interests, we will bear the corresponding responsibility according to the law.

4.2. Save your information

4.2.1. Storage area: personal information collected and generated in the website will be stored on our servers.

4.2.2. Storage period: Generally speaking, we only keep your personal information for the time necessary to achieve the purpose stated in this privacy policy, unless it is required or permitted by law to keep such information for a longer time.

5.HOW DO WE PROVIDE EXTERNAL INFORMATION

CROSSFUND INC does not sell, trade, transfer or otherwise share your personal information except in the following instances:

5.1. We may share your information with our affiliates or partners. For the needs of data statistics and analysis, CF may integrate the information about your use of our products or services without identifying you. In addition, our customer information management system and order management system may be managed and maintained by a third-party service provider (hereinafter referred to as "the supplier"), your information may be contacted by the supplier, and relevant data protection agreement with the supplier may apply. By agreeing to this Privacy Policy you further acknowledge and agree to allow us without limitation to share your confidential information to the Suppliers.

5.2. Except that we may disclose your personal information under the requirements of applicable laws, court orders or government regulations, we will not disclose your personal information obtained without your consent.

5.3. With the continuous development of our business, it is possible for us to carry out merger, acquisition, asset transfer and other transactions. We will inform you of the relevant situation and continue to protect or ensure that new controllers continue to protect your personal information in accordance with laws and regulations and standards no less than those required by this privacy policy.

5.4. Third parties must in all cases agree to a strict duty to keep all personal information confidential and to use it only for the purpose for which it was obtained.

6. HOW TO MANAGE YOUR PERSONAL INFORMATION

You can contact us at any time at the mail support@crossfund.net to access your personal data for the purpose of correcting it or to request us to cancel your personal information collected by us.

7. AMENDMENT AND NOTICE OF PRIVACY POLICY

Due to changes in service content, contact information, legal and regulatory policy requirements, we may amend this Privacy Policy in due time. When the privacy policy changes, we will publish the updated version on our official website, mobile terminal or email address provided by you. In order to receive the notice in time, it is recommended that you update the account information or notify us in time when the email address changes.